

# Art

## Department

### ELECTRONIC REQUIREMENTS

As an industry standard, Macintosh based computers are in use

Labelcrafters uses the following Macintosh compatible software:

- Adobe Illustrator Version 10.0
- Adobe Photoshop Version 7.0
- Adobe Acrobat Version 5.0
- QuarkXpress Version 4.0 - 5.0
- MacroMedia Freehand Version MX

Files saved in the above Macintosh formats will be considered ideal and may not be subject to any additional costs.

Files may be sent to us on CD, Floppy Disc, Zip, or e-mailed to [dougd@labelcrafters.com](mailto:dougd@labelcrafters.com)

You may compress your files via Stuffit 6.0 or Ziplt 1.4.

Cross platform from PC versions of any of these software choices are acceptable by Labelcrafters if they include the following:

1. An original copy of the document.
2. A copy of the document in the form of a PDF (portable document files) or EPS (encapsulated post script).
3. All placed images and fonts accompanied by a hard copy of the actual artwork.

Noncompliance files will be subject to conversion fees @ \$70 per hour.

*Due to instabilities, we do not accept files created in PC versions of PageMaker. If you have the ability to save PageMaker files into a Macintosh format, it will be accepted upon verification of the data.*

#### FONTS:

All font(s) used [both screen and printer] must be accompanied in the document, or converted into outlines.

\*\*\*PC users; for your convenience your supplied fonts will be converted via TTConverter into a Macintosh format by our pre-press department.

#### PLACED IMAGES: JPG / TIF / GIF/ EPS / PDF / PCX

Please remember to forward all placed images in your document at a resolution no less than 300 DPI. (72 DPI web graphics are not suitable for reproduction). Please state any PMS colors used including CMYK or pattern varnishes.